

Key Procedure **ALERT**

TECHNICAL DATA

Chartwell Adhesion Promoters: Low Use Level is CRITICAL

Did you know that substantially more than 50% of Chartwell customers find the best performance is provided at the bottom end of our use level recommendation?

If you evaluate a Chartwell Adhesion Promoter recommended for use at 0.35 - 1.4 wt. per cent based upon polymer and DO NOT look at the effect of using 0.35%, you may miss the boat.

Frequently a customer will report that improvements at 1.0% and 1.4% were modest, but improvement at 0.35% was dramatic.

So please check the specific product bulletin to identify the lowest use level recommended for the products you received and evaluate that data point. We expect that you will be pleasantly surprised.

Rev. 3/13

